

## NEWS RELEASE

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### **BEST WESTERN PLUS NORTH JOLIET RECOGNIZED FOR EXCELLENCE**

JOLIET, IL AUGUST 6, 2019 - The Best Western Plus North Joliet in Joliet, IL has received the Best Western Hotels & Resorts Director's Award for meeting exceptional quality standards. The Director's Award recognizes Best Western hotels scoring in the top 20 percent of more than 2,100 North American properties in quality assurance scores. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the distinction.

"We are honored that the Best Western Plus North Joliet has received a Director's Award this year," said Dan Scott, Regional Manager of the Posh Hospitality Group who manages the property and is developing a new hotel in downtown Joliet on Ottawa Street. "We take great pride in providing the superior customer care and first-rate amenities that today's travelers are looking for, and this award is a true reflection of our staff's commitment to delivering an outstanding guest experience."

Located at 3231 Norman Avenue Joliet, IL, the Best Western Plus North Joliet features 63 rooms and meeting space, complimentary breakfast buffet, indoor heated pool, hot tub and fitness center.

Reservations may be booked by calling Best Western Hotels & Resorts 24-hour, toll-free reservations number at (800) WESTERN. Reservations are also available from Best Western Hotels & Resorts website at [BestWestern.com](http://BestWestern.com).

#### **About Best Western® Hotels & Resorts:**

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand with a global network of approximately 4,500 hotels in nearly 100 countries and territories worldwide\*. Best Western offers 16 hotel brands to suit the needs of developers and guests in every market. Best Western branded hotels include Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, Vīb®, GLō®, Aiden®, Sadie®, BW Premier Collection®, and BW Signature Collection®. Through recent acquisition, Best Western now also offers WorldHotels® Luxury, WorldHotels Elite and WorldHotels Distinctive brands. Completing its portfolio, Best Western offers SureStay®, SureStay Plus®, and SureStay Collection® franchises\*\*. Now celebrating more than 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and award-winning online and mobile booking capabilities. Best Western continues to set industry records regarding awards and accolades, including 66 percent of the brand's North American hotels earning a TripAdvisor® Certificate of Excellence award in 2018, Business Travel News® ranking Best Western Plus and Best Western number one in upper-midscale and

midscale hotel brands respectively for two consecutive years, and Fast Company honoring Best Western Hotels & Resorts with a spot in the Top 10 Most Innovative Companies in the Augmented Reality/Virtual Reality category. Best Western has also won 10 consecutive AAA®/CAA® Lodging Partner of the Year awards, recognizing the brand's commitment to providing exceptional service and great value to AAA/CAA's nearly 60 million members in the U.S. and Canada. Best Western-branded hotels were top ranked in breakfast (food and beverage category) by J.D. Power's 2018 North America Hotel Guest Satisfaction Index Study – ranking first for midscale; and second for upper midscale. Nearly 40 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western-branded hotel worldwide. Best Western's partnerships with AAA/CAA and Google® Street View provide travelers with exciting ways to interact with the brand. Through its partnership with Google Street View, Best Western is the first major company of its size and scale to launch a virtual reality experience for customers, setting a new industry standard and reinventing how guests view hotels.

\* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

\*\*All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated.